

#### Site Usage

~~~~ 2,206 Visits

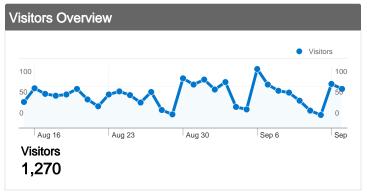
10,203 Pageviews

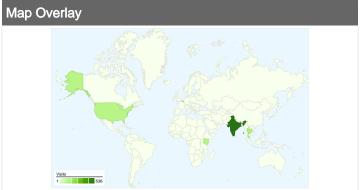
4.63 Pages/Visit

46.37% Bounce Rate

00:06:57 Avg. Time on Site

50.36% % New Visits





| Traffic Sources Overview |                                                                                                                                                                                                                            |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                          | <ul> <li>Referring Sites         <ul> <li>774.00 (35.09%)</li> </ul> </li> <li>Direct Traffic         <ul> <li>749.00 (33.95%)</li> </ul> </li> <li>Search Engines         <ul> <li>683.00 (30.96%)</li> </ul> </li> </ul> |

| Content Overview            |           |             |  |  |
|-----------------------------|-----------|-------------|--|--|
| Pages                       | Pageviews | % Pageviews |  |  |
| 1                           | 2,023     | 19.83%      |  |  |
| /profiles/members/          | 330       | 3.23%       |  |  |
| /profiles/blog/list         | 252       | 2.47%       |  |  |
| /profiles/message/listInbox | 180       | 1.76%       |  |  |
| /photo                      | 152       | 1.49%       |  |  |



#### 1,270 people visited this site

\_\_\_\_\_ 2,206 Visits

1,270 Absolute Unique Visitors

10,203 Pageviews

4.63 Average Pageviews

~~~~ 00:06:57 Time on Site

46.37% Bounce Rate

50.36% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Firefox           | 866    | 39.26%   | Unknown          | 1,296  | 58.75%   |
| Internet Explorer | 766    | 34.72%   | DSL              | 566    | 25.66%   |
| Chrome            | 414    | 18.77%   | Cable            | 198    | 8.98%    |
| Safari            | 65     | 2.95%    | T1               | 107    | 4.85%    |
| Opera             | 51     | 2.31%    | Dialup           | 38     | 1.72%    |

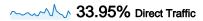
2

# www.aidscompetence.ning.com Traffic Sources Overview



3

#### All traffic sources sent a total of 2,206 visits



**35.09%** Referring Sites

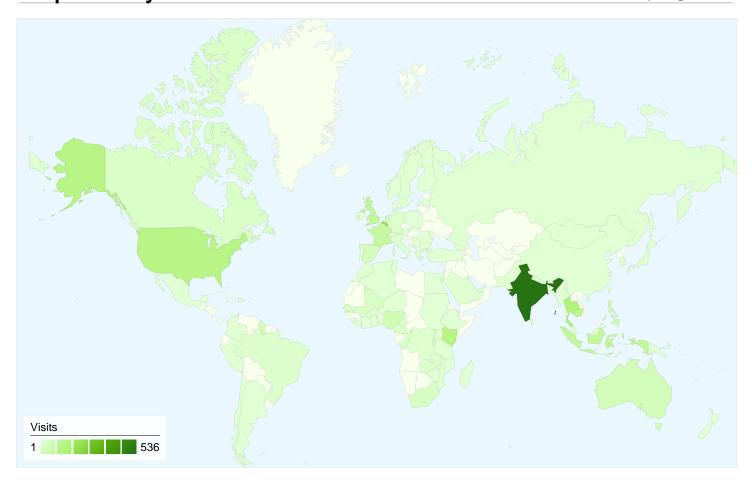
√√ 30.96% Search Engines

| Referring Sites |
|-----------------|
| 774.00 (35.09%) |
| Direct Traffic  |
| 749.00 (33.95%) |
| Search Engines  |
| 683.00 (30.96%) |

### **Top Traffic Sources**

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| (direct) ((none))           | 749    | 33.95%   |
| google (organic)            | 615    | 27.88%   |
| communitylifecompetence.org | 189    | 8.57%    |
| facebook.com (referral)     | 61     | 2.77%    |
| us.mg2.mail.yahoo.com       | 54     | 2.45%    |

| Keywords                    | Visits | % visits |
|-----------------------------|--------|----------|
| aidscompetence.ning         | 27     | 3.95%    |
| ash pachauri                | 25     | 3.66%    |
| ched cambodia               | 16     | 2.34%    |
| www.aidscompetence.ning.org | 16     | 2.34%    |
| sanghamitra iyengar         | 9      | 1.32%    |



# 2,206 visits came from 101 countries/territories

| Site Usage                            |  |                         |                             |   |  |             |
|---------------------------------------|--|-------------------------|-----------------------------|---|--|-------------|
| Visits 2,206 % of Site Total: 100.00% | Pages/Visit<br>4.63<br>Site Avg:<br>4.63 (0.00%) | <b>00:06:</b> Site Avg: | me on Site<br>57<br>(0.00%) | % New Visits<br>50.63%<br>Site Avg:<br>50.36% (0.54%) | <b>Bounce 46.37</b> Site Avg: <b>46.37</b> | %           |
| Country/Territory                     |  | Visits                  | Pages/Visit                 | Avg. Time on Site                                     | % New Visits                               | Bounce Rate |
| India                                 |  | 536                     | 5.16                        | 00:07:53  | 58.77%                                     | 41.42%      |
| Belgium                               |  | 209                     | 3.37                        | 00:03:31  | 33.97%                                     | 59.33%      |
| Thailand                              |  | 142                     | 6.61                        | 00:10:39  | 29.58%                                     | 34.51%      |
| Kenya                                 |  | 128                     | 5.81                        | 00:08:42  | 39.06%                                     | 33.59%      |
| United States                         |  | 125                     | 1.85                        | 00:01:35  | 86.40%                                     | 74.40%      |
| Cambodia                              |  | 106                     | 9.19                        | 00:17:54  | 26.42%                                     | 19.81%      |
| Indonesia                             |  | 93                      | 5.05                        | 00:11:47  | 40.86%                                     | 29.03%      |
| United Kingdom                        |  | 92                      | 3.98                        | 00:04:32  | 41.30%                                     | 41.30%      |
| France                                |  | 84                      | 3.94                        | 00:04:01  | 28.57%                                     | 38.10%      |

| Nigeria | 54 | 3.04 | 00:11:43 | 1.85% | 51.85%        |
|---------|----|------|----------|-------|---------------|
|         |    |      |          |       | 1 - 10 of 101 |



## Pages on this site were viewed a total of 10,203 times

**10,203** Pageviews

7,255 Unique Views

46.37% Bounce Rate

#### **Top Content**

| Pages                       | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /                           | 2,023     | 19.83%      |
| /profiles/members/          | 330       | 3.23%       |
| /profiles/blog/list         | 252       | 2.47%       |
| /profiles/message/listInbox | 180       | 1.76%       |
| /photo                      | 152       | 1.49%       |