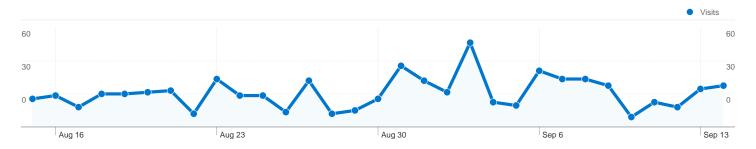
Comparing to: Site



Site Usage

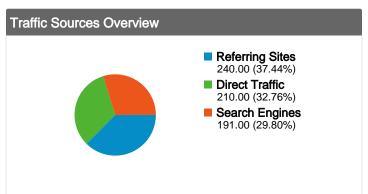
~~~~ 641 Visits

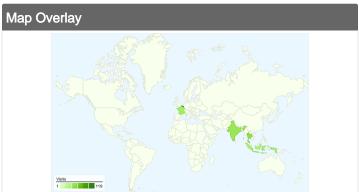
4.85 Pages/Visit

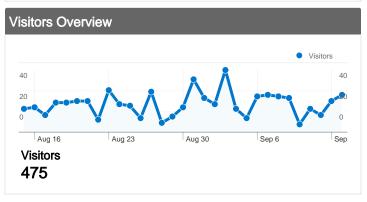
41.03% Bounce Rate

00:05:15 Avg. Time on Site

63.96% % New Visits







| Content Overview |           |             |
|------------------|-----------|-------------|
| Pages            | Pageviews | % Pageviews |
| /en/             | 270       | 8.69%       |
| /en/94-resources | 127       | 4.09%       |
| /en/6-what-we-do | 115       | 3.70%       |
| /en/2-home-page  | 110       | 3.54%       |
| /en/3-who-we-are | 79        | 2.54%       |



#### All traffic sources sent a total of 641 visits

32.76% Direct Traffic

29.80% Search Engines

| Referring Sites |
|-----------------|
| 240.00 (37.44%) |
| Direct Traffic  |
| 210.00 (32.76%) |
| Search Engines  |
| 191.00 (29.80%) |

### **Top Traffic Sources**

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| (direct) ((none))           | 210    | 32.76%   |
| google (organic)            | 174    | 27.15%   |
| aidscompetence.ning.com     | 102    | 15.91%   |
| au.mg1.mail.yahoo.com       | 10     | 1.56%    |
| communitylifecompetence.org | 9      | 1.40%    |

| Keywords                  | Visits | % visits |
|---------------------------|--------|----------|
| community life competence | 11     | 5.76%    |
| constellation for aids    | 8      | 4.19%    |
| aids competence           | 6      | 3.14%    |
| aids comstellation        | 5      | 2.62%    |
| community competence      | 5      | 2.62%    |

Comparing to: Site



### 475 people visited this site

3,108 Pageviews

4.85 Average Pageviews

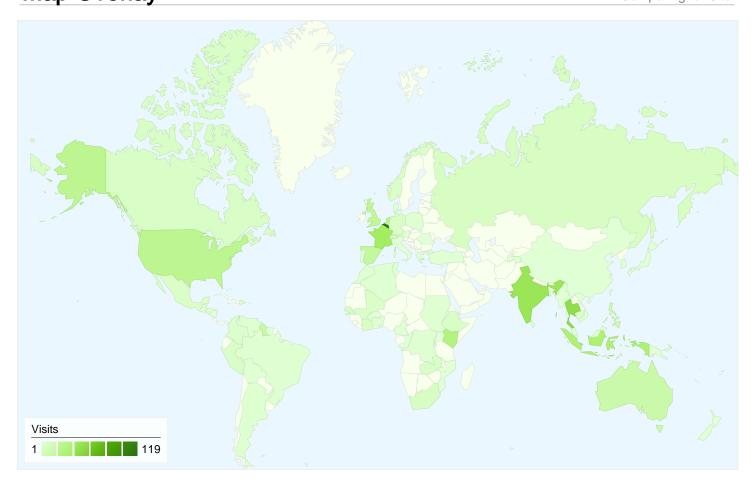
00:05:15 Time on Site

^\_\_\_\_ 41.03% Bounce Rate

63.96% New Visits

### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 273    | 42.59%   | Unknown          | 292    | 45.55%   |
| Firefox           | 202    | 31.51%   | DSL              | 245    | 38.22%   |
| Chrome            | 112    | 17.47%   | T1               | 51     | 7.96%    |
| Safari            | 47     | 7.33%    | Cable            | 41     | 6.40%    |
| Opera             | 4      | 0.62%    | Dialup           | 12     | 1.87%    |



# 641 visits came from 78 countries/territories

| Site Usage                          |                                         |                            |                                |                                                       |                               |             |
|-------------------------------------|-----------------------------------------|----------------------------|--------------------------------|-------------------------------------------------------|-------------------------------|-------------|
| Visits 641 % of Site Total: 100.00% | Pages/Visit 4.85 Site Avg: 4.85 (0.00%) | <b>00:05:</b><br>Site Avg: | me on Site<br>15<br>15 (0.00%) | % New Visits<br>64.59%<br>Site Avg:<br>63.96% (0.98%) | <b>41.03</b> Site Avg: 41.039 | %           |
| Country/Territory                   |                                         | Visits                     | Pages/Visit                    | Avg. Time on<br>Site                                  | % New Visits                  | Bounce Rate |
| Belgium                             |                                         | 119                        | 9.50                           | 00:09:30                                              | 67.23%                        | 27.73%      |
| Thailand                            |                                         | 51                         | 5.61                           | 00:07:35                                              | 25.49%                        | 23.53%      |
| India                               |                                         | 46                         | 3.96                           | 00:06:23                                              | 82.61%                        | 41.30%      |
| France                              |                                         | 42                         | 2.52                           | 00:01:42                                              | 47.62%                        | 47.62%      |
| Indonesia                           |                                         | 35                         | 3.06                           | 00:03:13                                              | 51.43%                        | 34.29%      |
| Kenya                               |                                         | 31                         | 3.42                           | 00:05:03                                              | 67.74%                        | 48.39%      |
| Netherlands                         |                                         | 26                         | 3.15                           | 00:01:12                                              | 76.92%                        | 42.31%      |
| United States                       |                                         | 25                         | 3.84                           | 00:03:53                                              | 84.00%                        | 44.00%      |
| United Kingdom                      |                                         | 22                         | 2.45                           | 00:01:16                                              | 59.09%                        | 54.55%      |

| Spain | 20 | 8.80 | 00:05:11 | 65.00% | 40.00%       |
|-------|----|------|----------|--------|--------------|
|       |    |      |          |        | 1 - 10 of 78 |



# Pages on this site were viewed a total of 3,108 times

**3,108** Pageviews

**2,339** Unique Views

**1.03%** Bounce Rate

# **Top Content**

| Pages            | Pageviews | % Pageviews |
|------------------|-----------|-------------|
| /en/             | 270       | 8.69%       |
| /en/94-resources | 127       | 4.09%       |
| /en/6-what-we-do | 115       | 3.70%       |
| /en/2-home-page  | 110       | 3.54%       |
| /en/3-who-we-are | 79        | 2.54%       |