# www.aidscompetence.ning.com **Dashboard**



## Site Usage

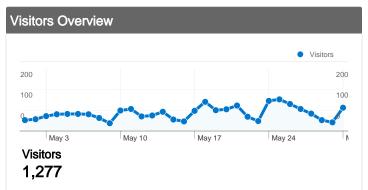
√√√√ 11,736 Pageviews

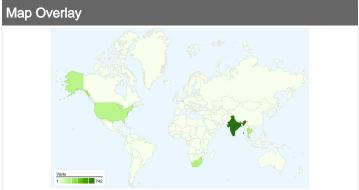
4.60 Pages/Visit

~~~ 44.85% Bounce Rate

\_\_\_\_\_\_\_\_\_00:11:05 Avg. Time on Site

42.85% % New Visits





| Traffic Sources Overview |                                       |  |  |  |
|--------------------------|---------------------------------------|--|--|--|
|                          | ■ Direct Traffic<br>1,047.00 (41.04%) |  |  |  |
|                          | ■ Referring Sites<br>876.00 (34.34%)  |  |  |  |
|                          | ■ Search Engines<br>628.00 (24.62%)   |  |  |  |
|                          |                                       |  |  |  |
|                          |                                       |  |  |  |

| Content Overview    |           |             |
|---------------------|-----------|-------------|
| Pages               | Pageviews | % Pageviews |
| 1                   | 2,262     | 19.27%      |
| /profiles/members/  | 372       | 3.17%       |
| /profiles/blog/list | 316       | 2.69%       |
| /groups             | 147       | 1.25%       |
| /video              | 139       | 1.18%       |

Comparing to: Site



# 1,277 people visited this site

~~~~~ 2,551 Visits

\_\_\_\_\_\_1,277 Absolute Unique Visitors

**√√√** 11,736 Pageviews

4.60 Average Pageviews

00:11:05 Time on Site

44.85% Bounce Rate

42.85% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 1,082  | 42.41%   | Unknown          | 1,456  | 57.08%   |
| Firefox           | 856    | 33.56%   | DSL              | 725    | 28.42%   |
| Chrome            | 444    | 17.40%   | Cable            | 173    | 6.78%    |
| Safari            | 92     | 3.61%    | T1               | 141    | 5.53%    |
| Opera             | 32     | 1.25%    | Dialup           | 52     | 2.04%    |

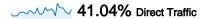
2

# www.aidscompetence.ning.com Traffic Sources Overview

Comparing to: Site

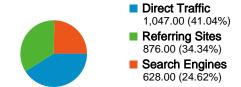


#### All traffic sources sent a total of 2,551 visits



**√√** 34.34% Referring Sites

24.62% Search Engines

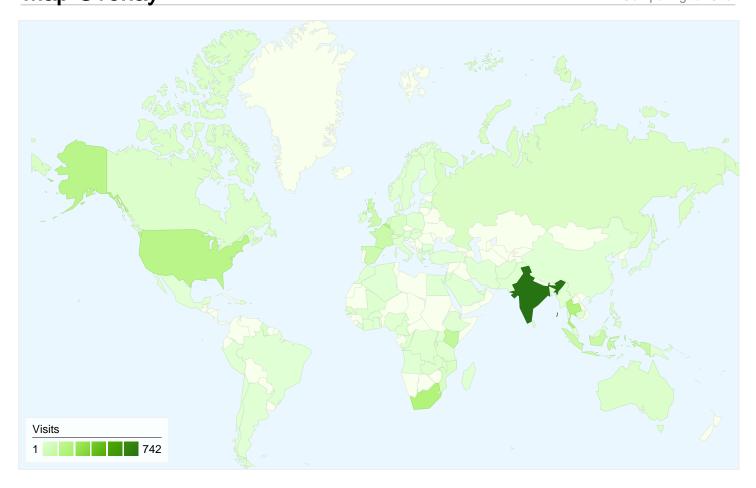


## **Top Traffic Sources**

| Sources                      | Visits | % visits |
|------------------------------|--------|----------|
| (direct) ((none))            | 1,047  | 41.04%   |
| google (organic)             | 591    | 23.17%   |
| communitylifecompetence.org  | 287    | 11.25%   |
| saphirhotels.com (referral)  | 57     | 2.23%    |
| aidscompetence.davidlauzon.n | 45     | 1.76%    |

| Keywords               | Visits | % visits |
|------------------------|--------|----------|
| marion zibelli         | 22     | 3.50%    |
| phil forth             | 17     | 2.71%    |
| ash pachauri           | 16     | 2.55%    |
| sirinate piyajitpirat  | 14     | 2.23%    |
| indumathi ravi shankar | 10     | 1.59%    |

3



# 2,551 visits came from 92 countries/territories

| Site Usage                                     | - a.u.                                  |   | <b>-</b>    | 0/ NI NI I  |                        |  |  |
|--|---|---|-------------|---|------------------------|--|--|
| Visits<br>2,551<br>% of Site Total:<br>100.00% | Pages/Visit 4.60 Site Avg: 4.60 (0.00%) | Avg. Time on Site 00:11:05 Site Avg: 00:11:05 (0.00%) |             | % New Visits<br>42.96%<br>Site Avg:<br>42.85% (0.27%) | <b>44.85</b> Site Avg: | Bounce Rate<br>44.85%<br>Site Avg:<br>44.85% (0.00%) |  |
| Country/Territory                              |   | Visits  | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits           | Bounce Rate  |  |
| India  |   | 742   | 5.30        | 00:08:35  | 43.80%                 | 39.76%   |  |
| South Africa                                   |   | 194   | 4.43        | 00:07:48  | 37.63%                 | 45.88%   |  |
| Thailand                                       |   | 192   | 7.76        | 00:12:50  | 13.02%                 | 33.85%   |  |
| Belgium  |   | 182   | 2.65        | 00:46:41  | 29.67%                 | 58.79%   |  |
| United States                                  |   | 163   | 2.42        | 00:00:56  | 92.02%                 | 64.42%   |  |
| Kenya  |   | 127   | 7.29        | 00:12:47  | 25.98%                 | 27.56%   |  |
| Indonesia                                      |   | 99  | 3.89        | 00:07:24  | 41.41%                 | 33.33%   |  |
| France   |   | 96  | 5.00        | 00:04:29  | 29.17%                 | 38.54%   |  |
| Spain  |   | 86  | 3.65        | 00:03:38  | 10.47%                 | 38.37%   |  |

| United Kingdom | 84 | 5.75 | 00:06:36 | 45.24% | 51.19%       |
|----------------|----|------|----------|--------|--------------|
|                |    |      |          |        | 1 - 10 of 92 |



## Pages on this site were viewed a total of 11,736 times

√√√√ 11,736 Pageviews

VVVV 8,253 Unique Views

44.85% Bounce Rate

## **Top Content**

| Pages               | Pageviews | % Pageviews |
|---------------------|-----------|-------------|
| /                   | 2,262     | 19.27%      |
| /profiles/members/  | 372       | 3.17%       |
| /profiles/blog/list | 316       | 2.69%       |
| /groups             | 147       | 1.25%       |
| /video              | 139       | 1.18%       |