Comparing to: Site



#### Site Usage

**√** 960 Visits

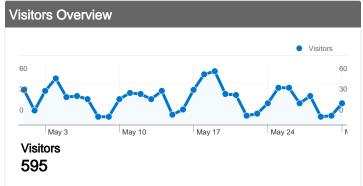
5,012 Pageviews

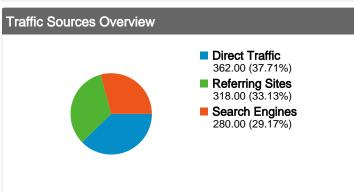
5.22 Pages/Visit

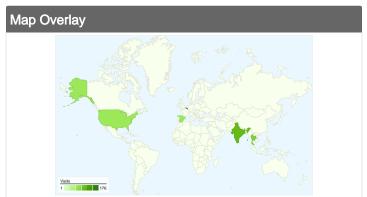
42.71% Bounce Rate

~~~~ 00:05:54 Avg. Time on Site

54.48% % New Visits







| Content Overview  |           |             |
|-------------------|-----------|-------------|
| Pages             | Pageviews | % Pageviews |
| /en/              | 383       | 7.64%       |
| /en/94-resources  | 291       | 5.81%       |
| /en/2-home-page   | 196       | 3.91%       |
| /en/6-what-we-do  | 191       | 3.81%       |
| /en/1-we-progress | 136       | 2.71%       |



### 595 people visited this site



595 Absolute Unique Visitors

**√√√** 5,012 Pageviews

5.22 Average Pageviews

~~~~ 00:05:54 Time on Site

42.71% Bounce Rate

54.48% New Visits

### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 422    | 43.96%   | Unknown          | 439    | 45.73%   |
| Firefox           | 333    | 34.69%   | DSL              | 362    | 37.71%   |
| Chrome            | 133    | 13.85%   | T1               | 74     | 7.71%    |
| Safari            | 54     | 5.62%    | Cable            | 67     | 6.98%    |
| Opera Mini        | 10     | 1.04%    | Dialup           | 18     | 1.88%    |

2



#### All traffic sources sent a total of 960 visits

37.71% Direct Traffic

**33.13%** Referring Sites → 1.00 × 1.

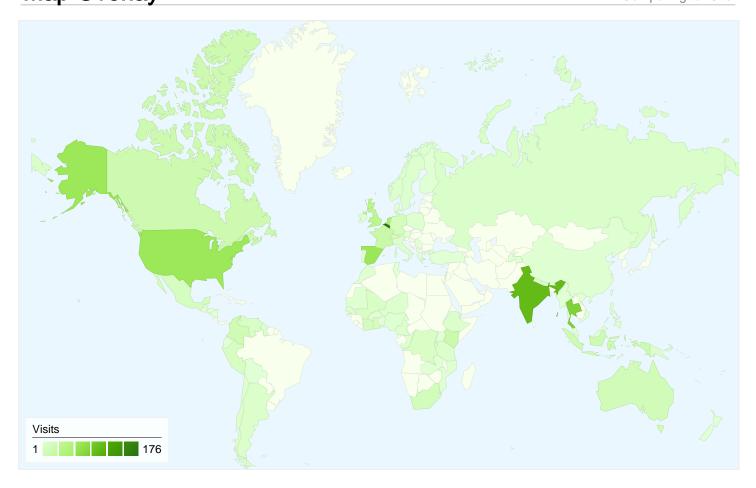
29.17% Search Engines

| Direct Traffic  |
|-----------------|
| 362.00 (37.71%) |
| Referring Sites |
| 318.00 (33.13%) |
| Search Engines  |
| 280.00 (29.17%) |

### **Top Traffic Sources**

| Sources                        | Visits | % visits |
|--------------------------------|--------|----------|
| (direct) ((none))              | 362    | 37.71%   |
| google (organic)               | 243    | 25.31%   |
| intranet.btcctb.org (referral) | 94     | 9.79%    |
| aidscompetence.ning.com        | 82     | 8.54%    |
| malariacompetence.org          | 17     | 1.77%    |

| Keywords                   | Visits | % visits |
|----------------------------|--------|----------|
| aids competence            | 23     | 8.21%    |
| pnmls dr-congo             | 18     | 6.43%    |
| aids constellation website | 12     | 4.29%    |
| "believing in the human    | 9      | 3.21%    |
| community life competence  | 8      | 2.86%    |



# 960 visits came from 77 countries/territories

| Site Usage                          |   |   |             |   |                        |  |  |
|-------------------------------------|---|---|-------------|---|------------------------|--|--|
| Visits 960 % of Site Total: 100.00% | Pages/Visit 5.22 Site Avg: 5.22 (0.00%) | Avg. Time on Site 00:05:54 Site Avg: 00:05:54 (0.00%) |             | % New Visits<br>54.79%<br>Site Avg:<br>54.48% (0.57%) | <b>42.71</b> Site Avg: | Bounce Rate<br>42.71%<br>Site Avg:<br>42.71% (0.00%) |  |
| Country/Territory                   |   | Visits  | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits           | Bounce Rate  |  |
| Belgium                             |   | 176   | 10.31       | 00:11:50  | 55.11%                 | 27.84%   |  |
| India                               |   | 105   | 5.72        | 00:05:58  | 49.52%                 | 22.86%   |  |
| Thailand                            |   | 85  | 6.18        | 00:09:34  | 18.82%                 | 22.35%   |  |
| Spain                               |   | 67  | 4.46        | 00:04:02  | 32.84%                 | 41.79%   |  |
| United States                       |   | 66  | 2.42        | 00:01:39  | 53.03%                 | 62.12%   |  |
| Netherlands                         |   | 52  | 3.29        | 00:03:00  | 48.08%                 | 55.77%   |  |
| United Kingdom                      |   | 37  | 3.14        | 00:03:44  | 37.84%                 | 67.57%   |  |
| France                              |   | 24  | 6.38        | 00:04:12  | 62.50%                 | 37.50%   |  |
| Kenya                               |   | 22  | 2.77        | 00:04:18  | 77.27%                 | 45.45%   |  |

| Canada | 20 | 1.75 | 00:02:18 | 50.00% | 55.00%       |
|--------|----|------|----------|--------|--------------|
|        |    |      |          |        | 1 - 10 of 77 |



# Pages on this site were viewed a total of 5,012 times

5,012 Pageviews

3,668 Unique Views

42.71% Bounce Rate

# **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
| /en/              | 383       | 7.64%       |
| /en/94-resources  | 291       | 5.81%       |
| /en/2-home-page   | 196       | 3.91%       |
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